

World Day of Remembrance for Road Traffic Victims



WORLD DAY OF REMEMBRANCE FOR ROAD TRAFFIC VICTIMS – 16 NOVEMBER 2014

20th October 2014

Dear Divine Family,

Loving Greetings from the Road Safety Team at Mumbai!

As you may be aware, United Nations has declared 16th November 2014 as the World Day of Remembrance for Road Traffic Victims (WDR). We invite BK centers to dedicate their World Meditation Hour on this Sunday for offering solace to those affected by road accidents.

Suggested Timeline: The programme can feature a 30 minute interaction as a lead up before the meditation. During this time, a victim/survivor of a road traffic crash may share his/her experience of facing the consequences of such a mishap. A guest* speaker may be invited to preside the programme (*the guest could be a representative from the Transport Department, Transport-related companies, Traffic Police department, Eminent personality with an interest in social issues or any other supporter of Road Safety). A BK sister / brother can further explain the role of meditation for better stability and safety, and with this guide the gathering to the practise of meditation.

Creative Media like candle-light meditation, road safety pledge, photo-canvas for victims' photographs, photographs of accident prone zones in the near vicinity and group discussions may also be considered.

Resources for organising this event are available for download in an editable format [here](#). These include templates for flyer, banner, poster, commentaries, articles for print/web publications, Service Report of WDR 2012 and 2013, etc. A sample flyer is attached with this email.

Sharing of Information: We had received inspiring service reports of WDR events held last year in India as well as other countries, viz. Thailand, South Africa (Lenasia), Mauritius (Curepipe), Australia (Perth), USA (Florida), UK (Coventry), Guyana (Georgetown) and Kazakhstan (Almaty). WDR events had resulted in various outcomes for service such as new contacts, offers for service, media coverage and most importantly sensitization among, both the BKs and non-BKs, to the Global issue of road safety.

This year too, we look forward to receive pre-event and post-event details – News, Photos, Videos, and Experiences. This could be sent via email to bkroadsafety01@gmail.com. This information will be invaluable to post event details on relevant websites and to compile a service report. Let's join together and make this day a memorable one.

In Spiritual Solidarity,
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