



BRAHMA KUMARIS GODLYWOOD STUDIO

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PRESS RELEASE - "The Light"

Abu: 17th November 2023

Godlywood Studio, in collaborative efforts with iRealities Technology Pvt. Ltd, is thrilled to announce the premiere of its latest animated film, "The Light" at First Premiere, 54th International Film Festival of India - Goa, from 20th to 28th Nov 2023. IFFI Goa 2023 themed "Celebrate the Joy of Cinema", aims to highlight the immense happiness, excitement, and inspiration that cinema brings to people's lives.

Brahmakumaris Godlywood Studio embraces the special screening of the film, "The Light" at one of the most acclaimed film festivals of the world.

"The Light" is a unique animation film crafted by bringing together the creative process of Godlywood Studio and the technological innovation of iRealities to deliver a deep visual experience. This captivating animated film, explores the depths of the human soul, taking the audience on a transformative journey with spiritual resonant cinematic experience.

The film is based on real-life events of Pitashri Brahma, formerly known as Lekhraj Kriplani, founder of Brahmakumaris. Inspirations are drawn from real life experiences of women who has walked on this journey and from the book "Ek Adhbhut Jeevan Kahani" authored by Jagdish Chandra Hasija, guided and empowered by SHIV - The Almighty Supreme Being (The Light). Pitashri Brahma, being a wealthy and affluent diamond merchant, dedicated all his material possessions to build a women's spiritual trust, aiming to empower women in spirituality and bring peace and harmony in human society by enhancing moral values. Sacrificing his luxurious life was the first step towards this. Fully Committed in developing this woman led - new path of spirituality, multiple challenges from various societal fronts were bound to come, which was fearlessly faced and conquered by Pitashri Brahma.

The spiritual revolution he initiated continues to inspire millions, empowering them as spiritual leaders. The living moral values and skills imparted by Pitashri Brahma have proven timeless, and the women he empowered, have become symbols of love, peace and spiritual wisdom.

Immerse yourself in this exclusive premiere of enchanting world of animation and storytelling that transcends spiritual boundaries. The screening is scheduled for 25th Nov, 2023 at 7 pm at Inox, Maquinez Palace Theatre, Goa. Screening will be conducted in presence of Additional Chief of Brahmakumaris-Rajyogini BK Jayanti, Creative Producer-Shoojit Sircar and Executive Director Godlywood Studio-Harilal Bhanushali & Animation Director-Prasad Ajgaonkar.

Explore us on social media handles for real-time updates, BTS glimpses and exclusive content. Join the conversation using #TheLightFilm, #Nfdcindia and #IfiGoa.

Brahmakumaris Spiritual Organization was established in 1936 in Hyderabad Sindh, now situated in Aravali Hills on the summit of Mount Abu. Brahmakumaris Spiritual Organization now has over 5000 centers in 110 countries and over a million students every day. For more than 87 years, wide range of spiritual programs have been executed to promote and live a peaceful life.

Godlywood Studio is a leading spiritual production studio committed for producing thought-provoking and visually captivating content. With a focus on spirituality and storytelling, the studio aims to inspire and uplift worldwide audience. iRealities is forefront of technological innovation in animation industry. Known for pushing boundaries and creating immersive experiences, iRealities brings cutting-edge technology to the world of animation.

A handwritten signature in blue ink, appearing to read 'BK Harilal', followed by a horizontal line.

BK Harilal

Producer – "The LIGHT" Film,
Executive Director – Godlywood
Studio