

Azadi Ke Amrit Mahotsav Se Swarnim Bharat Ki Ore

January - December, 2022

75
Azadi Ka
Amrit Mahotsav



Organiser
Brahma Kumaris
Mount Abu, Rajasthan



Supported By
Government of India
Ministry of Culture & Tourism

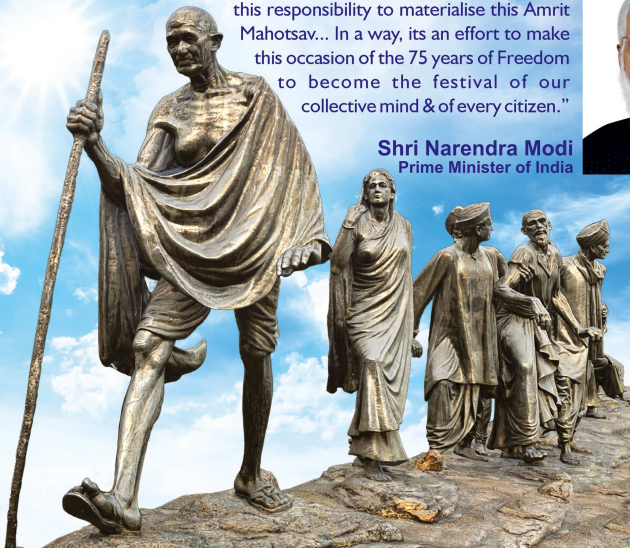
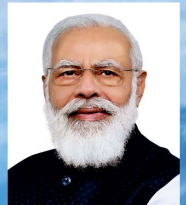
Azadi Ka Amrit Mahotsav

'Azadi Ka Amrit Mahotsav' is an initiative of the Government of India to celebrate & commemorate 75 years of progressive India & the glorious history of its people, culture & achievements. Our nation has immense youth power & manpower which is a challenge to be creatively & positively employed and utilized to make this nation a powerful and prosperous entity. Scientific innovations and thinking combined with sufficient economic self-dependence lead to the strong foundation of a powerful and prosperous India. But the real challenge lies in making India free from fear, corruption & crime and obtain the freedom in its true sense. The significance of Amrit Mahotsav lies in setting free the self from negativity and through creativity and positivity develop the quality of individual life. The energy of our positivity is the foundation of India's golden future. Highlighting our age-old cultural & spiritual inheritance of '*Sarve bhavantu sukhina, sarve santu niramaya*' and raising the banner of the true meaning and values of freedom we hope to lead India to its supreme heights and regaining the title of the Vishwa Guru.

The official journey of "**Azadi ka Amrit Mahotsav**" commences on 12th March, 2021 which starts a 75 week countdown to our 75th anniversary of Independence and will end post a year on 15th August, 2023.

"We are fortunate that time & nation gave us this responsibility to materialise this Amrit Mahotsav... In a way, its an effort to make this occasion of the 75 years of Freedom to become the festival of our collective mind & of every citizen."

Shri Narendra Modi
Prime Minister of India



Azadi Ke Amrit Mahotsav Se Swarnim Bharat Ki Ore

On this auspicious occasion of Amrit Mahotsav, Government of India has initiated many projects in order to make India powerful, prosperous and self-dependent in all spheres of life. In this regard, the Brahma Kumaris have also initiated many projects and schemes which help to attain the real and significant object of Independence.

It is the spirituality that gives a physical shape to ambition and thoughts and this brings the nation to a new and healthy position and takes the people in the new direction of golden era. Deeply absorbed in spirituality and guided by the godly education and instructions and led by the women power, a very small group of like-minded people of spiritual inclinations has grown into a worldwide organization of the Brahma Kumaris, which has the spiritual experience and can help to realize the dream of a strong, powerful and Golden Bharat.

Estimated events to be organised by Brahma Kumaris in Amrit Mahotsav

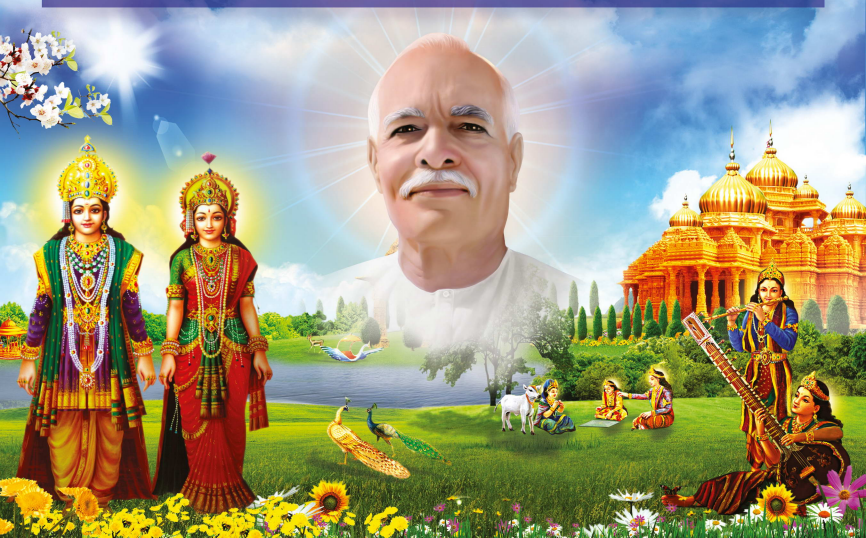
Total Brahma Kumaris Centres to organise Events: 4000+

Total Campaigns: 30+

Total Events: 15,000+

Total Duration: 12 Months

Total Beneficiaries: 10 Crore+



Azadi ke Amrit Mahotsav se Swarnim Bharat ki ore

Grand Launching Ceremony

20th January, 2022

Venue: Brahma Kumaris, Shantivan, Abu Road, Rajasthan



Shri Narendra Modi
Hon'ble Prime Minister of India

- In the Online Presence of -



Shri G Kishan Reddy
Hon'ble Minister of Culture, Tourism
& Devel. of North Eastern Region



Grand Closing - 4 to 8 November, 2022

Global Summit 2022

India the Harbinger of World Peace

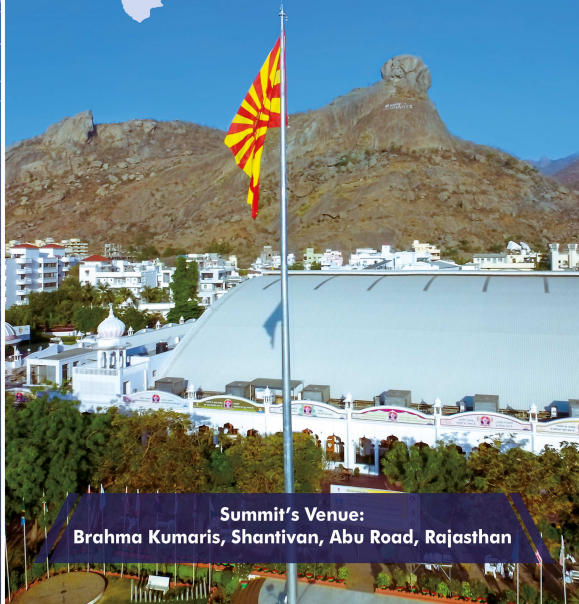


The Grand closing of this Amrit Mahotsav will be organized as a Global Summit, in which many intellectuals from India & world will discuss on the role of India in establishing world peace.



Highlights

- Blessings by Senior Rajyogis
- Deliberations by distinguished guests
- Felicitations of legendary Indians
- Special Meditation for World Peace
- International Cultural Festival



Summit's Venue:
Brahma Kumaris, Shantivan, Abu Road, Rajasthan

15th August, 2022

Celebrating Heroes of Freedom

In the memory of the unsung heroes of the Indian freedom struggle, many programs will be organized on this theme in various cities of India.



1 to 4 October, 2022

Mount Abu International Short Film Festival

Filmmakers from India & abroad will participate in this film festival. Short Films on Amrit Mahotsav & value-based themes, will be screened and selected films will also be awarded.



21 June, 2022 (Intl. Yoga Day)



International Yoga Day अंतर्राष्ट्रीय योग दिवस

In India & other countries, thousands of programs will be organized in a single day to commemorate the International Day of Yoga. Through these programs the glorious, spiritual & ancient culture of India will be brought to the masses.

Brahma Kumaris

2 October, 2022 (Gandhi Jayanti)



एक कदम स्वच्छता की ओर

Clean India Mission स्वच्छ भारत अभियान

Being part of Clean India Mission of Government of India, many cleanliness campaigns will be carried out at the local level through thousands of Brahma Kumaris centres throughout India, in which the public will be made aware of cleanliness.

Brahma Kumaris

August - September, 2022



Green India Mission हरित भारत मिशन

The target is to plant 75 thousand trees under this mission across the country. Along with this, various campaigns will be taken out with many social organizations to bring awareness towards the environment.

Brahma Kumaris

20 January to April, 2022



United India Motor Bike Rally अखंड भारत मोटर बाइक रैली

Under this special campaign, a motor bike rally will be taken out from Mount Abu, which will travel through various cities of India, covering about 5,000 km, to reach Delhi.

Brahma Kumaris

January to December, 2022



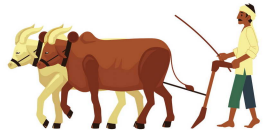
Women - Flag Bearers of New India महिलाएं - नए भारत की ध्वजवाहक

- Conferences & Campaigns:
Social Transformation by Women Empowerment
Save & Empower Girl Child
Values for a happy family life
- Competitions: Rangoli, Henna, Cooking, Quiz, etc.
- Sanskar Transformation - Diet Change Seminars



Women's
Wing

January to December, 2022



Self Reliant Farmers आत्मनिर्भर किसान

- 75 Farmer Empowerment Campaigns
- 75 Farmers' Conferences
- 75 Sustainable Yogic Farming Training Programs
- Seminar for 75 Agricultural Scientists
- Sneh Milan for 75 Agriculture Officers
- 75 Sarpanch Conferences



Agriculture & Rural
Development Wing

January to December, 2022



My India Healthy India मेरा भारत स्वस्थ भारत

- Events in Hundreds of Nursing & Medical Colleges
- 75 programs in Primary Health Centers
- 75 programs on "Garbh Sanskar"
- Conference for Pharmacists & Medical People
- Organizing cancer screening camps
- Various events together with social organizations



Medical
Wing

January to December, 2022



New Education for Golden India स्वर्णिम भारत के लिए नई शिक्षा

- Conference for Educators of Universities & Colleges
- Various Conferences / Training for Teachers
- Weekly online program for Children and Youth
- Various Programs on 'Value Education'
- Adult Education Program with Rotary Club
- Rajyoga Thought Lab Program in Various Colleges



Education
Wing

January to December, 2022



India will play, then India will win खेलेगा इंडिया तो जीतेगा इंडिया

- Marathons, Half Marathons & Mini Marathons in Major Cities
- Ride for Rajyoga Awareness - Bike Rallies
- Mind Power Training for Sports Persons
- Special event on Sports Day and Olympic Day
- Felicitation Ceremony of Sports Persons



Sports
Wing

January to December, 2022



My Nation My Pride मेरा देश - मेरी शान

- Honoring True Indian Heroes - Felicitation Ceremony
- 'Let's take two steps' - Padyatra to Heritage Sites
- My Culture My Identity - Traditional Costume Contest
- India is dear to us - Pledge Letter/Letter to the India
- Undiscovered India - Cycle Rallies for Heritage Sites
- Talk Show/Question-Answer - Sattvic Lifestyle



Shipping, Aviation &
Tourism Wing

January to December, 2022



One God - One World Family एक ईश्वर - एक विश्व परिवार

- Sarva Dharma Samagam in association with various religious leaders, saints and seers
- Felicitation ceremonies of Mahamandaleshwar, Shankaracharya & Saints in various Cities
- Creating a healthy, clean and free society through 'Journey for Freedom' campaign



Religious
Wing

January to December, 2022



Empowered Youth - Prosperous India सशक्त युवा - समृद्ध भारत

- Power of Peace - Bus Campaign in 75 Cities & Tehsils
- Design Your Destiny - Programs in 75 Colleges
- Divine Youth Forum - 75 Self Empowerment Events
- Rise to the World - Organizing field activity projects such as Swachhata, Green City Project, Blood Donation Camp etc.



Youth
Wing

6 February / 31 March, 2022



Road Safety Motor Cycle Rally

सड़क सुरक्षा मोटर साइकिल यात्रा

- Road Safety Campaign in 75 cities/Tehsils
- 75 passengers will participate in each rally
- Beginning and ending at historical sites of India
- Programs at schools, colleges, RTOs, police stations, petrol pumps, transport corporations etc.
- Present the relation of speed, safety and Spirituality



Transport &
Travel Wing

January to December, 2022



Self Empowerment to Nation Empowerment

स्व सशक्तिकरण से राष्ट्र सशक्तिकरण

- 150+ events will be organised through Car Rallies in 5 different regions of India
- Honouring of Martyrs and Soldiers
- Events on 'De-stressing & Enhancing of Inner Power'
- Programs in Indian Army, Navy, BSF, CISF, ITBP, Police Station, CRPF, Jail etc.



Security
Services Wing

May - June, 2022



Children's Personality Development Camp

बाल व्यक्तित्व विकास शिविर

- Children's Personality Development Camps at Headquarters, Retreat Centers and Service Centers
- Organizing various competitions like singing, painting, dance, rangoli, sports, essay, speech etc.
- Special Award for Meritorious Students
- Weekly Educational Webinar for Kids



Education
Wing

July, 2022



Child's Health & Malnutrition free India

बाल स्वास्थ्य एवं कुपोषण मुक्त भारत

- Organising health camps for students in various schools
- Distribution of nutritious food to the children of slums in association with social organizations
- Various programs for parents on the topic 'Child Health and Malnutrition'



Medical
Wing

January to December, 2022



Rejuvenating Indian Glorious Culture

भारतीय गौरवशाली संस्कृति का पुनरुत्थान

- Cultural Festivals in Major Cities
- Kavi Sammelan, Patriotic Songs, Dance and Drama
- Seminars for Bollywood Celebrities
- Conferences and Symposia for Artists
- Various contests - Painting, Rangoli, Singing, Dance
- Painting exhibitions on 'Azadi ka Amrit Mahotsav'



Art & Culture
Wing

January to December, 2022



Guardians of Humanity

मानवता के संरक्षक

- Seminar and Felicitation Ceremony for Social Workers
- Awareness Campaign for Social Service
- 'Golden, Empowered Society' Rally to be organised
- Campaign on Cleanliness, Plantation, Corona Protection
- Conference for Social Workers on 'World Humanity Day' on theme 'Building a Golden India by Divine Sanskars'



Social Service
Wing

January to December, 2022



Solution Based Journalism Towards Prosperous Bharat

समाधान परक पत्रकारिता से समृद्ध भारत की ओर

- Organizing various programs for print, electronic and social media journalists and PRO related media organizations
- Media Seminars & Symposia
- Media Dialogue and Workshop
- Spiritual Get-together of Media Persons



Media
Wing

January to December, 2022



Spirituality in Research -

A holistic approach in Building Swarnim Bharat

- Organizing many events in collaboration with the departments of Ministry of Science & Technology & the Ministry of Human Resource Development.
- Seminars, Conferences and Dialogues in Institutes like IIT, Indian Institute of Science, DRDO etc.
- Special Retreats in Retreat Centers for Scientists



SpARC
Wing

January to December, 2022



Role of Jurists in Establishing Swarnim Bharat स्वर्णिम भारत की स्थापना में न्यायविदों की भूमिका

- Organizing Jurisprudence Programs with Social and Non-Social Institutions
- Conferences, Seminars and Sneha Milan for Jurists
- Special Moot Court to be organized
- Talk Shows with prominent persons
- Debate Competition for Law Students



Jurists
Wing

January to December, 2022



Community Services by Radio Madhuban रेडियो मधुबन द्वारा सामुदायिक सेवाएं

- Radio program on theme 'Freedom Fighters of India'
- 'Dekho Apna Desh' weekly Radio show series
- Radio Program by Children about 'Incredible India'
- Sirohi District Level Online Singing Talent Hunt
- Distribution of shoes and other items to poor students of rural schools



Radio Madhuban 90.4 FM
Community Radio Station

5 June, 2022 (Environment Day)



Water & Energy Conservation

जल एवं ऊर्जा संरक्षण

- Organizing special programs on days like World Environment Day, World Water Day, World Soil Day etc.
- Awareness campaigns on Environmental Protection
- Workshops for children and youth
- Promote the use of Solar Energy
- Water Conservation Campaign



Brahma Kumaris

January to December, 2022



Spirituality in Administration & Governance

प्रशासन और शासन में आध्यात्मिकता

- Conference at Headquarters and Retreat Centers for Administrators
- Seminar for Administrators
- Dialogue for Administrators
- Online Webinar for Administrators
- Organizing Spiritual Get-together programs



Administrators'
Service Wing

January to December, 2022



Engineers role for a Self Reliant India आत्मनिर्भर भारत में इंजीनियरों की भूमिका

- Three-days Conference for Scientists and Engineers
- 'Golden Self-Reliant India Campaign' in 4 regions of India
- Programs in schools & colleges on National Science Day
- Programs in many institutions on National Safety Day
- Program on World Forestry Day and World Water Day
- Felicitation of Senior Scientists & Technicians



Scientists &
Engineers Wing

January to December, 2022



Digital India
Power To Empower

Digital India to Divine India डिजिटल भारत से दिव्य भारत

- Organizing Seminars & workshops in various IT companies & Firms
- 'Digital Awareness Campaign' across India
- IT Retreats at Headquarters and Retreat Centres
- Online training on Inner Technology & other Topics
- Stress Management Programs for IT Professionals



IT Wing

January to December, 2022



Divinity in Politics for Glorious Bharat गौरवशाली भारत के लिए राजनीति में दिव्यता

- Conferences at Headquarter and Retreat Centers for Politicians
- Seminars and Workshops for Politicians
- Spiritual Get-Together for Politicians
- Online Programs for Politicians



Politicians'
Service Wing

January to December, 2022



Prosperous India through Business & Industry व्यापार एवं उद्योग द्वारा समृद्ध भारत

- Seminars and workshops in various companies and industries on the topic of Self-Reliant India
- Conferences at Headquarter and Retreat Centers
- Various Programs for Traders
- Online Program for Merchants
- Felicitation of Industrialists and Businessmen



Business &
Industry Wing



Brief Introduction of Brahma Kumaris

Prajapita Brahma Kumaris Ishwariya Vishwa Vidhyalya, a spiritual organisation led by women was founded in 1937 in the Sindh Province of undivided India by Pitashree Brahma. In 1950 the headquarters of the organization was shifted from Karachi in Pakistan to Mount Abu in India. Presently, the Brahma Kumaris are serving humanity through thousands of their centres in 140 countries. By associating with the UNO as an NGO, the Brahma Kumaris have successfully led innumerable campaigns in the service of humanity. The organization is also associated with the UN Department of Public Information as an NGO and is an adviser to the ECOSOC (Economic & Social Council) of the UN. The extraordinary services of the Brahma Kumaris have also been honoured with 7 Peace Awards by the UNO.

As a spiritual organization, the Brahma Kumaris is working voluntarily among the people of different castes & religion for the development of human values and their inclusion and practical application in the educational system. Through its 20 service wings, the Brahma Kumaris continue to serve various sectors of society by organizing conferences, discussions, seminars, workshops etc.



Pitashree Brahma
Founding Father

20 Service Wings of Brahma Kumaris

- Youth Wing
- Women's Wing
- Education Wing
- Medical Wing
- Media Wing
- Religious Wing
- Sports Wing
- Jurists' Wing
- SpARC Wing
- IT Wing
- Agriculture & Rural Devel. Wing
- Art & Culture Wing
- Administrators' Wing
- Transport & Travel Wing
- Social Service Wing
- Security Service Wing
- Politicians' Wing
- Business & Industry Wing
- Scientists & Engineers Wing
- Shipping, Aviation & Tourism Wing



Mateshwari Jagdamba
First Administrative Head

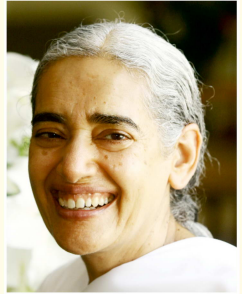
Members of Brahma Kumaris' Management Committee



Rajyogini Dadi Ratan Mohini
Chief of Brahma Kumaris



Rajyogini BK Mohini
Additional Chief of BK



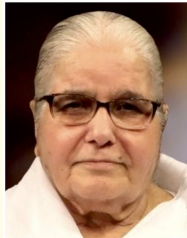
Rajyogini BK Jayanti
Additional Chief of BK



Rajyogini BK Nirmala
Joint Chief of BK



Rajyogini BK Munni
Joint Chief of BK



Rajyogini BK Santosh
Joint Chief of BK



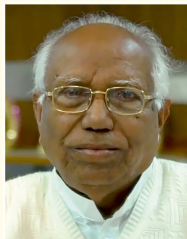
Rajyogini BK Shashiprabha
Joint Chief of BK



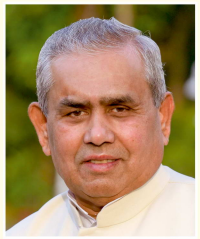
Rajyogi BK Nirwair
Secretary General



Rajyogi BK Brij Mohan
Addl. Secretary General



Rajyogi BK Karuna
Chairman, Media Wing

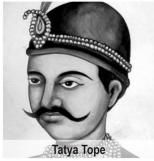


Rajyogi BK Mruthyunjaya
Executive Secretary

Salutations to Great Heroes of Freedom Struggle



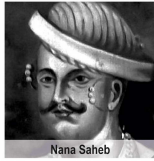
Mangal Pandey



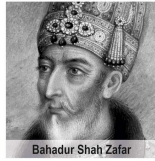
Tatyasaheb Tope



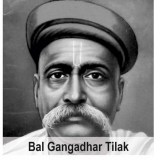
Rani Lakshmbai



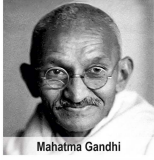
Nana Saheb



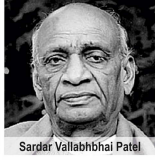
Bahadur Shah Zafar



Bal Gangadhar Tilak



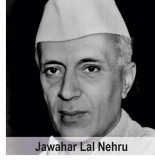
Mahatma Gandhi



Sardar Vallabhbhai Patel



Subhash Chandra Bose



Jawahar Lal Nehru



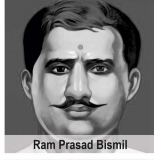
Lala Lajpat Rai



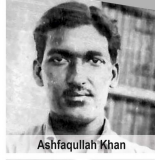
Bhagat Singh



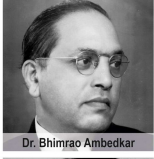
Chandrashekar Azad



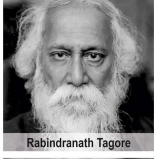
Ram Prasad Bismil



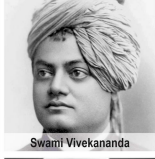
Ashfaqullah Khan



Dr. Bhimrao Ambedkar



Rabindranath Tagore



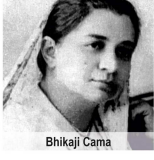
Swami Vivekananda



Sarojini Naidu



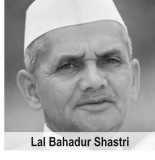
Sardar Udham Singh



Bhikaji Cama



Vinayak Damodar Savarkar



Lal Bahadur Shastri



Annie Besant



Gopal Krishna Gokhale



Brahma Kumaris

World Hqs: Shantivan, Abu Road, Rajasthan - 307510

☎ bkcicf@bkivv.org ☎ www.brahmakumaris.com ☎ 9414154848, 9079092434, 9413384876