

# Crash Course for BK's

## Digital Design and Social Media Marketing

**An Invitation to  
Baba's Children**

Kindly WhatsApp your  
name and center to  
Sister Leela  
+1 (971) 470-2493  
by Wed 15 Sept 2021

Training provided by  
Brahma Kumaris Global  
Integrated Media (GIM)

Training will begin on Saturday, 18th September, 2021  
10 sessions over 5 weekends on Sat & Sun, 4-6 pm, NY Time (EDT)

This training is being offered because quality help and commitment are needed at this time in the following service areas:

1. Designing PowerPoint presentations
2. Flyer / promotional content design
3. Basic video creation / editing
4. Marketing via Instagram / Facebook
5. Marketing via YouTube
6. Website design and maintenance

Those who wish to attend should have the qualifications listed below:

- Basic knowledge about the internet and how to look for information
- Basic knowledge about using a computer
- Basic understanding re: creating and retrieving files and folders
- Basic skill in using Word, PowerPoint, and Paint
- Interest in learning about social media marketing for Baba's service
- Interest in video creation and editing for Baba's service.