

OUR ANCHORS

BRINGING TWO WORLDS TOGETHER



BK CHAITALY

Chaitaly from early childhood itself was deeply spiritual, thanks to a religious family background. But her aspirations were just like any normal girl - pursuing formal education and having dreams for a bright future.

Trying to make a footprint and searching for her own identity in the world, she worked in the insurance sector for quite some time, along with pursuing modelling and trying her luck in the show business. She

appeared in a Movie and a Telefilm and was making plans to step into the Industry, when destiny struck and she was introduced to the Brahma Kumaris during 2011. She immediately recognized the amazing prospect of digging into a goldmine of life-changing knowledge and spiritual awakening and it took her less than a year to make up her mind to dedicate her life for a divine cause.

Currently giving her all round services in the Bengali department of Godlywood Studio, she is the main anchor for Bengali shows like 'Balo Thakun Pratidin', 'Ghare EloMaa', 'Natun Alo Natun Disha' and many more upcoming shows.

Chaitaly discovered anchoring from a purely service perspective as she liked the prospect of becoming the bridge and closing the gap between successful personalities and the struggling common man - giving a hope that positive change is possible for anyone. Creative and energetic, she has tried her hand at all aspects of TV production, be it anchoring, video editing, creative direction or choreography and plays an active role in planning and executing the Bengali programs from Godlywood Studio.

On behalf of TEAM Godlywood we wish Chaitaly all the very best for all her future endeavors.

MEDIA-CORNER

DARSHAN 24

Darshan 24 is a 24/7 Hindi television channel, owned by BAG India Limited. A free-to-air channel launched on 14th January 2015, Darshan 24 is available across all major cable and DTH platforms as well as online. Located at Noida, Filmcity(Uttar Pradesh), Darshan 24 covers most part of the Hindi Heartland. It has a dedicated Facebook page named DARSHAN 24. Since 2011, it is their mission to update viewers with religious and philosophical views of all religions. The motto of

'SARV DHARM SAMABH AV' is the reason behind the increasing popularity of Darshan 24. For last 3 years they have been airing Godlywood



Shashi Shekhar Mehta

Studio's programmes like Bhagwad Geeta, Hum Honge Kamyab and Zindgi Bane Aasan as part of their social commitment. We are thankful to Shashi Shekhar Mehta, the Director and the whole team of Darshan 24 for their continued support.

A channel owned and run by journalists, Taaza TV has constantly been in public demand with its to the point programming, positioning and packaging, bravely showcasing the people's point of view. Their policy being 'viewers' 'first', Taaza TV keeps them engaged and constantly addresses their aspirations. East India's 1st National Hindi News Channel, Taaza TV keeps in mind the high standards of Journalism and caters to every age group. For the News Conscious, it has several News related shows ranging from Hard Core News to Fast News to Daily Planners, Analysis, Debates & Discussions etc. Programs focused on women and career aspiring youth are



quite popular, as are shows on many social issues.

Taaza TV is now part of the Brahma Kumaris mission of making spiritual content available to everyone around the Globe - First 'Samadhan' and now 'Gita In the present Context'- attracts a lot of viewers who seek spiritual answers. We are thankful to Vikram Newar (Director) and the whole Taaza TV crew for their continued support for a noble cause. TEAM Godlywood wishes all the very best for all their future endeavours.

TAAZA TV



Vikram Newar

GODLYWOOD NEWS N VIEWS

For Connecting Viewers

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News Bulletin

A BRAHMA KUMARIS
GODLYWOOD STUDIO
PRODUCTION

Naad
The Soul Version

NEW HINDI AUDIO-VISUAL SONGS | 2020

COMING SOON.....

Godlywood studio always promote the rich regional culture of India to spread the godly message. Bengali dept. has been producing music for past few years and have 400+ 'Rabeendra Sangeet' songs to their credit. 'Naad' is their first endeavour in Hindi.

ARTISTS:
DILIP FERNANDEZ
ROHIT SONAR
KRISHNAKALI SAHA
SOURAV HOM ROY

EDITORIAL



THE CONSTRUCTIVE PROCESS

2020 is just gathering momentum but there is still time to rethink and rework on our already committed resolutions and there is still time to start new ones! The times we are living is a transitory phase where both the destructive and the constructive processes are going on simultaneously, leaving us the choice of a lifetime – be a part of one or the other as being neutral isn't an option! Every one of our

thoughts, words and acts falls into either one of these categories and the choice we make define our future. So why not take the highroad and choose the constructive process – and write our own and the World's Destiny!

Brahma Kumaris don't just promote this constructive process, but shape it and define it in a never before manner and Godlywood Studio strives to tell the story of this incredible process through programs that takes the Godly

NAAD- THE SOUL VERSION...

Music provides a soundtrack for our lives: it invokes feelings so deep and subtle and inspire us to imagine a greater reality than what we are experiencing. It's amazing to think that from a purely scientific angle music is just vibrations – which is mathematical - variations in pitch, volume, tempo, and rhythm. But the cumulative effect lifts our minds to a magical realm where the line between imagination and reality gets blurred and we are able to connect to our inner self.

'NAAD- The soul version' is an attempt to take a snapshot from the mystic landscape of music and lay before you to watch, listen and immerse. Made in collaboration with Hiya Cine Production and Taal Digital Studio (Assam) Godlywood Studio through its Bengali Dept.is humbly trying to contribute its fair share to the process of World Renewal, by putting together a bunch of divine songs in Hindi language that are soulful and elevating. Singers from all parts of India have given life to the songs and visuals are filmed in scenic locations.

As you hold this in your hands, the album would already be out for you to listen and enjoy. Experience the music sinking deep in and, let the soothing vibrations cleanse the mind and soul.

Our sincere thanks to HarilalBhanushali, the executive Director of Godlywood Studio for his inspirational support and Brahma KumarisKathmandu, Nepal for their special cooperation in the making of 'Naad'.

nectar to every nook and corner of the world.

Shivratri is just over, Holi is at the doorstep, there is reason enough and more to celebrate! Diving deep into the inner spiritual significance of these festivals is a great way to clean the thought process and set the trans for mative process rolling.

I am very happy to announce the release of 'NAAD- The soul version' – a spiritual album in hindi from the Bengali Dept. of Godlywood Studio in collaboration with Hiya Cine Production and 'Taal Digital Studio', Assam. The soulful songs carry the fragrance of GOD's remembrance, subtly pulling the soul to connect to its originality. Do enjoy the songs and get back to us with your thoughts.

Until I meet you here again in the next issue, enjoy the life process, be yourself and consciously choose the constructive process at every step! May your everyday be auspicious, may your whole life be prosperous and may the boundless blessings and love of the Supreme Almighty shower on you all the time!



NAAD – THE SOUL VERSION

COMPOSING, MIXING & MASTERING
DILIP FERNANDEZ

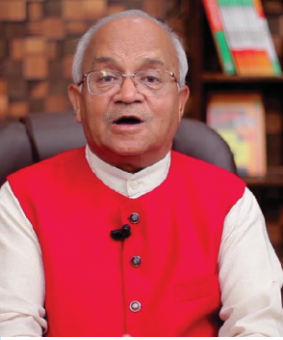
LYRICS – B.K.SATISH (MADHUBAN)

VIDEO PRODUCTION – HIYA CINE
PRODUCTIONS, GODLYWOOD STUDIO &
BRAHMA KUMARIS KATHMANDU, NEPAL

CREATIVE LEAD & CHOREOGRAPHY –
B.K.CHAITALY (BENGALI DEPT.,
GODLYWOOD STUDIO)

DIRECTION – B.K.CHITTARANJAN
(BENGALI DEPT., GODLYWOOD STUDIO)

GUEST-CORNER



Dr. Ved Pratap Vaidik

DR. VED PRATAP VAIDIK -JOURNALISTIC EXCELLENCE

Dr. Ved Pratap Vaidik is a well-known Scholar, Political Analyst, Orator and a Columnist on national and international affairs. Currently, he is the Chairman, Council for Indian Foreign Policy and 'Bhartiya Bhasha Sammelan' and no less than two hundred newspapers carry his column regularly.

A widely traveled scholar-journalist, Dr. Vaidik has visited more than 80 countries on various missions and won more than a dozen National and International awards for academic and journalistic excellence. A multilingual, Dr. Vaidik speaks Russian, Persian, English, Sanskrit, Hindi and many other Indian languages and his versatility has won him several National awards in debating and elocutionary contests.

As an expert on international affairs, Dr. Vaidik has rubbed shoulders with high dignitaries of several Asian and Western countries. As a Ph.D. Student at Indian School of International Studies, Dr. Vaidik insisted on writing his thesis in Hindi, which led to his expulsion from the School. The principled stand of Dr. Vaidik evoked nationwide



response and the Indian Parliament went through unprecedented debates and uproarious scenes in 1966-67. He created history by winning the right for all Indian languages to be the medium of expression at the highest academic level. A few extracts from his speech during his visit to the BK Headquarters:

“Peace of Mind Channel and Godlywood Studio are together doing commendable work. Value oriented programs promote moral values in the society. Constructive journalism is an approach that aims to provide audiences with a fair and accurate picture of the world, without overemphasizing the negative or the wrong.

Because media not only describes the world – it also affects and define it. The ugly consequence of an overly negative media is -The readers/viewers/listeners become overwhelmed and numb from a feeling of hopelessness.

The Brahma Kumaris campus has such a peaceful aura, where the visitor immediately feels home. The lush green

campus is in harmony with nature using natural resources like solar energy for cooking and electricity. The campus aims at developing a holistic personality of individuals by empowering them to inculcate higher order values of life and providing the training in Rajyoga Meditation, which is truly inspiring and unique in its own. I am fortunate that I got the chance to visit this campus and I am taking the positive energy back with me.”

STUDIO CORNER



BK Sarala
Telugu Department

CONTINUING THE SPIRITUAL JOURNEY

Having her MA in English Literature and MS in Public Relations, it was natural for BK Sarala to join the prestigious BHEL Industries as a PR Professional as the enriching and exciting prospect of interacting with people from all walks of life was very close to her heart.

An exhibition in 1992 was the turning point where she accidentally dropped into a spiritual exhibition conducted by the Brahma Kumaris and she was hooked right away. The very first day of the 7 days' course, she realised that this is the place to find the answers and settle her probing and inquisitive mind which was always longing for GOD and the ultimate reality.

When she developed a deep desire to serve the world, she got a call of destiny – A letter from the dynamic Dadi Prakashmani through the recommendation of Bk Karuna Bhai ji – an invitation to serve in the media activities in a

National conference. She has never looked back since then and after retiring from the post of Senior Manager – Public Relations & HR, she dedicated her time and energy solely for serving humanity through media.

The Legendary Ramesh Shah recommended B.K.Sarala to the Exe. Director Harilal Bhanushali for coordinating the Telugu programs in Godlywood Studio. **Amrutdhara, Subha Sankalpaalu, Aadi Ratnaalu, Aani Mutyaalu** and many other programs provide the spiritual nectar to Telugu people around the globe under her imaginative leadership.

BK Sarala recognises the immense importance of blessings from seniors in her spiritual path, and gratefully acknowledges the role of Respected Dadis, Respected BK Ramesh Shah Ji, Santosh Didi, Leela Dadiji, BK Karuna Bhaiji, BK Mruthyunjaya Bhaiji& BK Harilal Bhanushali ji for leading her through the spiritual service path. TEAM Godlywood wishes her all the very best for all her future endeavours.