

# Radio Madhuban

Brahmakumaris Community Radio Station



## Radio Madhuban owns National CRS Award 2014

The year 2014 has started with great vigour. It has been a fortunate time for Radio Madhuban and the community both in terms of recognition and developmental progress. The listenership has increased manifold and a lot of new volunteers have come forward to support us in our endeavours. The community



development programs and outreach projects have brought many new people close to the family.

Radio Madhuban was conferred the National Community Radio Station Award in the thematic category at the 4th National CRS Sammelan, conducted by the Ministry of Information and Broadcasting, Govt. of India. Out of numerous entries submitted by over 160 CRSs in India, the program "Gruhasan se Singhasan" was selected because of its comprehensive description of an uneducated lady from a tribal family of Nichlagarh, who fought for girl's education and went on to become a sarpanch of the village.

The scintillating performance of Kavita Seth, a renowned Sufi singer dipped the audience in the divine colour of the almighty during the 3rd anniversary celebrations of Radio Madhuban 90.4 FM. Radio Madhuban also got the opportunity to attend the peer review training and be a guest at CR consultation to

share the experiences. The women's day celebrations and campaign saw active participation of local women

in all seminars and workshops. Not only this, the World Water Day celebrations saw the coming together of industry and local stakeholders to discuss about the water crisis and identify solutions to promote water conservation.

Radio madhuban's initiative for the waste-pickers is gaining momentum and strong hold in the community. A group of children comes all tidy and clean, bathed and dresses for classes and learning. Gratitude is due to the almighty, the entire team of Radio Madhuban 90.4 FM, the hard working volunteers and all the organizations and listeners who have helped us achieve this pedestal.

I hope that the coming months will see more participation and community engagement and will bring along many surprises. I look forward to enhanced cooperation, encouragement and inspiration from the community to undertake bigger endeavours.

Yashwant Patil  
Station In Charge

## A look Inside

Learning Through Collective ... 2  
Promoting Sports ... 2  
Run for Education ... 2  
Naritv Darshan ... 3  
Photo News ... 4 & 5  
A Visionary Life ... 6  
The Drops of Life ... 7  
L&T and its Efforts ... 7  
World Radio Day ... 8

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## Testimonial

***I feel proud to say that my first Radio Interview happened here. Radio Madhuban is one of the finest radio stations I have ever visited. One of the radio stations where you feel good about yourself and others too. God bless you all Thank you***

Kanishk Seth  
Student, Delhi

## Value of the Quarter

*The energy of love is as natural as oxygen and more than exploring how to create it, we must explore how to tap into it. Like a resource buried beneath the ground, love has been hidden within beneath layers of fear, fast paced thinking, hurt, spiritual forgetfulness and materialism. For the sake of humanity and ourselves, it is now time to unearth this treasure of the soul and use it to illuminate our world.*

## Learning through collective knowledge sharing

Learning has always been a top priority for the team Radio Madhuban 90.4 FM and in the past we have put in efforts to make it possible for all our volunteers to get involved in workshops and conferences to learn more about community radio operations.

Radio Madhuban was recently invited for several such programs organized by different organizations working on a national scale for the promotion of community radios.



Mr. Rohit Gupta, Technical Support, Radio Madhuban, successfully completed an internship program of Community Radio Facilitation Centre, organized by the Ministry of Information and Broadcasting, Govt. of India and the Oneworld Foundation from 27th to 30th January'14. It was an enriching experience for Mr. Gupta to learn in detail about facilitation of new and upcoming CR applicants.

Mr. Gupta also represented Radio Madhuban at the Community Radio Consultation held in Jaipur on 3rd March'14. Radio Madhuban was invited by the organizers, the Community Radio Association, to share its experience of successfully operating a community radio and promoting inclusive growth through outreach projects.

RJ Ramesh attended a Peer Review Workshop from the 17th to 19th Feb'14 organized by the Ministry of Information and Broadcasting, Govt. of India and the Community Radio Association. The sessions were aimed at learning methods and tools for self-assessment of a radio station and peer review.



Mr. Yashwant Patil, Station In-charge, Radio Madhuban, attended the Community Radio Sammelan 2014 organized by the Ministry of Information and Broadcasting, Govt. of India and the Oneworld Foundation from 13th to 15th March'14. It was a wonderful opportunity for Radio Madhuban to interact with various CRs involved in community development in different parts of the nation.

## Promoting sports and games among youth

A football match was organized by the Shivsena Party on 12th March'14 in Polo Ground, Mt. Abu to encourage the youth and ignite the spirit of sports and games among people. Two teams, Sitara A and Abu Club participated in the match and Abu Club emerged as the winner. Mr Raghuvveer Singh Meena, Collector, said that games and sports form an integral part of community growth and should not be confused with any other political agenda. The President of the district football association, Mr. Vinod Agarwal said that there is need for better sports facilities in Abu Road. The players are good but there is severe lack of infrastructure. He also expressed his gratitude towards Radio Madhuban for expert commentary and live coverage of the event. Radio Madhuban team was awarded a trophy and certificate by the organizers for its contribution.



## Run for Education

The Chartered Institute of Technology, Taleti organized a Half Marathon race from Talheti to RICCO Colony, Abu Road on the 9th of February'14. Over 600 people participated in the marathon race that was flagged by Mr. Raghuvveer Singh Meena, Collector, Sirohi at 6:45 am. He was very happy to see youth participate in such large numbers and said that education is the root for the development of all wings of the society and only with a sound education foundation can one progress in life.



Also present were Mr. Jitender Kumar Soni, SDM, Mt. Abu and Mr. Gopal Swarnkar, Tehsildar, Abu Road. Both of them were happy to see the energy of young students being channelized in the right direction. Mr. Soni especially noted the fact that such initiatives in a tribal area lead to community development.

Among boys, Sunil Lubaniya and Vijay Lubaniya won the 1st and the 2nd prize respectively and Pooja Gareja and Suman Banzara bagged the 1st and 2nd prize among girls. The winners were awarded with a cash prize of Rs 7000 and Rs 5000 respectively.

The marathon ended with a public function in RICCO grounds at 9 am where a group of students from CIT performed a drama based on education to awaken the local masses.

The entire program was covered live by Radio Madhuban on the request of the CIT college management. All the listeners appreciated the theme of the half marathon and enjoyed the live coverage.



## Nariti Darshan

Radio Madhuban 90.4 FM has always focused on women empowerment and social integration of women in all spheres of life. To mark the occasion of the International Women's Day, Radio Madhuban Community Society organized a 10 day community development program which was concluded at a grand celebration in Shantivan on 8th March'14.



The theme of the entire project was rightly chosen as 'Nariti Darshan' to celebrate the joy of womanhood and awaken the inner beauty & inherent abilities of the women. The outreach programs included innovative activities & games, creative workshops and wide-ranging training sessions to promote inclusive growth in the local community. Public discussions and dialogues with experts and experienced facilitators were also held on stimulating topics like personal and public hygiene, family values, health and child care, building relationships and the power of women.



During the 10 day long community programs, women and girls came in large numbers to actively participate in different activities and showcase their talents. It was an opportunity for all the ladies to come together and share their ideas and express their opinions about different topics of social importance. A lot of the participants commented saying that the programs reminded them of their childhood and they felt really happy

to have indulged in such informative and creative activities on such an encouraging platform.



The concluding ceremony, held in Shantivan, was graced by the eminent presence of Smt. Padma, Pradhan, Revdar Panchayat Samiti, Smt. Uma, President, Inner Wheel Club, Smt. Vijay, Manager, Shivmani Home, Abu Road and BK. Rajni, Director, BK Centers, Japan. Over 150 women from different villages in Abu Road had also gathered to celebrate the occasion. A group of 10 children of Revdar Public School presented a heart-touching play on 'female infanticide'. A panel discussion was also conducted with our esteemed guests to share their experiences and motivate the community. Their life experiences proved to be very thought provoking for everyone present.



During the celebrations, a declamation competition was also organized on topics like 'Nariti darshan', 'Achhi Parvarish' and 'Nari Se Lakshmi'. Participants were given 3 minutes to express their views. Out of 20 contestants, Ms. Rashmi from Raj Hans Colony stood 1st, the 2nd prize was taken by Ms. Shakuntala of Shivmani Home and 3rd prize was bagged by Ms. Lalita of Gurunank Colony. The winners were felicitated by our guests and awarded certificates and exciting prizes for their achievement.

While sharing her experience, Smt. Uma, President of Inner Wheel Club emphasized that tolerance is the most crucial virtue of women. She recalled her own mother, who encouraged them to study and never expected children to help in domestic work even though she remained ill for a long time. That, she said, moved her very much and became a lesson in her life forever.

Smt. Padma, Pradhan, Revdar said that the beauty of a woman is enhanced if she remains within the various limitations or 'lakshmanrekhas'. They add to her dignity and respect. She further added that while living comfortably and acclimatizing to these boundaries, women can enjoy all sorts of freedom and progress.



BK. Rajini, Director, BK centers Japan guided every one through a meditation experience and shared her spiritual wisdom. She urged everyone to never worry and always be happy. She reiterated that the regular practice of meditation helps us live happily.

The Station Manager Mr. Yashwant Patil and Programme Head Mr. Tuls, wished everyone a happy women's day from Radio Madhuban's side. They said that Radio Madhuban, as a community radio, is a platform for the community to show their talent and use it for the public benefit. The team Radio Madhuban thanked everyone for their presence and coming together for the celebrations.







Dr. Sharad Kale, Scientist, BARC, Mumbai



Mr. Ajit Singh, Executive Vice President, L & T, Mumbai



Mr. Sonkusle, Distric Development Manager, NABARD, Sirohi



Mr. Mukul Sharma, PRO, Sirohi



Mr. Ranbeer Pushp, Bollywood Film Director, Mumbai



Mr. Sayyad Ali, DEO, Elementary. Edu. Sirohi



Mr. Harish, India Book of Record's Holder, Faridabad



Mr. Kautilya Pandit, Indian Google Boy,





BK. Santosh, Director, BK Centers St. Petersburg, Russia



BK. Maureen Goodman, Programming Director, BK, UK



Ms. Afria Zamaw, singer, Bangladesh



Mr. Sam Pitroda, Chairman, National Innovation Council, Delhi



Mr. Vijay & Mr. Sunil Lubaniya, Athlets, Mt. Abu



Mrs. Veena Dilip, RJ, AIR, Badmer



Mr. AK Goel, CGM, Northern Telecom Region, BSNL



Mr & Mrs. Prem Shankar Pandya, Athlet, Mt. Abu



## A visionary life

Radio Madhuban was blessed to have in the studio Mr. Satish Navle from YerelaVani 91.2 FM, a Community Radio Station in Maharashtra. With no light in the eyes, Mr. Navle has spread the light of knowledge among hundreds of people.

**RM:** Sir, please tell us about your distinct ability that makes you special.

**SN:** I am completely blind since birth. I cannot see at all. There is no cure for such a disorder. A lot of people have low vision in which the cornea can be medically treated, but in my case the doctors very clearly said that there was no hope. But these two things, hope and vision have always guided me throughout my life.

**RM:** Mr. Navle, tell us something about your childhood experiences.

**SN:** I was born in a farm labourer's house and my parents worked very hard to earn a living. My family was sceptical about my life and career, given my situation, but the landlord convinced my parents to put me in a school. I used to play with his children and enjoyed the initial years with my family. My parents never let me realise that I was blind. They made tremendous efforts to give us all a better life. They earned a meagre 40 Rupees a day, but strived to provide the best for us.

**RM:** The memories of your childhood have touched us; please tell us more about your first attempt at schooling.

**SN:** My first school was a residency school for blind children in Koregaon Park, Pune. We had a varied time-table that kept us busy all throughout the day. I used to get up at 5 in the morning, get ready, play and study with my friends. We used to spend a lot of time with each other, talking with friends and sharing our lives. We used to share love and sorrow, happiness and failure, problems and solutions to

everything that came our way. We learnt to share the joy of life at a very tender age. That made our school days very special. We learnt to independently lead our lives, yet share the big and small moments of life.

**RM:** How and when did radio attract you?

**SN:** Listening to radio was an integral part of our lives at school. We spent a lot of time listening to radio in the evening. AIR was the only medium of entertainment for us. We used to love listening to the radio and the RJs talk shows about the world have gave us the first glimpses of life. I can still recall some shows and the RJs, their stories and experiences. I always thought that radio was a medium through which I could communicate to a lot of people at the same time. This attracted me.

**RM:** Mr. Navle, please share the memories of your first experience behind the microphone on radio?

**SN:** I was only in class 11th when I first visited a radio station. I did my first recoding for the World Blind Day awareness program on 15th October. I spoke non-stop without error for 20 minutes and the RJ commended my performance. He said that it was the first time, he wouldn't have to edit the recoding before playing it on air. This experience motivated me and shaped my path for taking up radio jockeying as a profession.

**RM:** Sir, please share some milestones of your journey from there to the studio of Yerelavani 91.2 FM.

**SN:** I always wanted to join the AIR as an RJ. But when I got to know that AIR does not have any provisions for blind candidates, I went into depression. I was about to commit suicide, when my friend convinced me to take up teaching as a profession. This was a turning point in my life. Then I joined VidyaVani, a CRS of Pune University in 2008.



I went live on air for the first time in March 2009. I then started teaching science, math, social sciences and languages through radio. On 26th January'13, I did a show with the Indian Army. And now I am a full time radio operator at Yerlavani Radio 91.2 FM, handling complete operations from recording to editing to station management.

**RM:** Satish, how did you cope with the stressful situation when you wanted to end your life?

**SN:** I always wanted to join the AIR, but I was depressed to know that there was no such provision. After then I was shattered. It was my first encounter with the reality of my disability. I had never realized that although I had never considered it, but people always doubted my abilities. Then my friend guided me and showed the path of teaching. It gave me a way to interact with masses on a personal basis and share my views and ideas about life with people directly.

**RM:** Satish what message would you like to give our listeners?

**SN:** I would like to emphasise that we must never lose hope and never give up. We must keep trying and we shall be successful. Patience and determination are very crucial to successful living. After all, if winter comes, spring cannot be far behind. I had never thought that I would be able to successfully accommodate in the world, but today I have completed two master degrees.

Now Listen Radio Madhuban in  
USA: 7124329960

## The drops of life



The world celebrated the 22nd World Water Day on 22nd March'14. More than celebration, it was a day to spread awareness about the water crisis faced by the world today. Rajasthan being a dry and arid region faces severe water scarcity and the community lacks the resource to survive for most time around the year.

Radio Madhuban has always taken initiatives for resource conservation and nature preservation in the local community. Even this year, Radio Madhuban took an impactful initiative for the community.

This time, the Radio Madhuban Community Society organized a seminar in Shantivan to sensitize the local people about the water problem. The program was attended by over 200 school children, industry specialists and local stakeholders from the community. The Chief Guest Rajyogini Sudesh, Director, BKWSU, Germany said that people have started disregarding the nature and that has resulted in environmental degradation. Station Manager, Mr. YashwanthPatil said that man is searching for water on Moon and Mars, but people are ignorant to the waste of water in daily life.



The guest of honour Mr. Shyam Agarwal, Proprietor,

Green Tech Solutions introduced the audience to various technologies of innovatively reusing and economically recycling water.

The Director of Janchetna Sansthan Ms. Richa Sharma highlighted the plight of people in dry regions who travel miles to fetch water. Mr. Harilal, CEO, Sustainable Initiatives, stressed that we must strive for zero waste management in all elements of nature.

The whole programme went live on Radio Madhuban from 11 am to 12.30 pm.



Apart from this, the on-air campaign continued for several days. Several guests visited the studio for sharing their ideas and messages on the Water Day. Mr Hemant Kumar, Assistant Engineer, PHED, Abu Road told that the government is providing water with 90% subsidy. During summer months, ground water level falls down to 50% so people should realize the value of water. Another eminent personality, Dr. Ved Vyas, ex-scientist, BARC, put forth the lack of an emotional relation with nature as a cause of deterioration of the environment. People have neglected the limited nature of the resources and the unrestricted exploitation has resulted in scarcity of all resources.

## L&T and its efforts for sustainability

Mr. Makhija, Director, Larsen & Toubro (L&T) Mumbai firmly believes that even though the society is aware, but there is need for more action. He said that although a lot of people are working for environmental awareness and conservation, but there is need for greater action and collaboration.



He shared that L&T has been actively informed about the environmental aspect of industrial growth but recently the company has also started reporting about the sustainability of the industrial processes. Everyone is dedicated towards integrating sustainability in all that we do, thus bringing about a consciousness among all the workers for environmental preservation.

Mr. Makhija emphasized that every individual must be conscious about his/her resource consumption daily so that a lot of energy can be saved. Corporations, he said, should lay more emphasis on implementation and action in the field of sustainable development by bringing about several rules and policies in the industry and offices.

He was happy to share that most of the L&T campuses are water neutral; that is water is judiciously used with greater efficiency. Collective effort and community involvement is the key to solving the environmental crisis. He requested all the listeners to be conscious about the environmental crisis and bring change in their lifestyles accordingly.

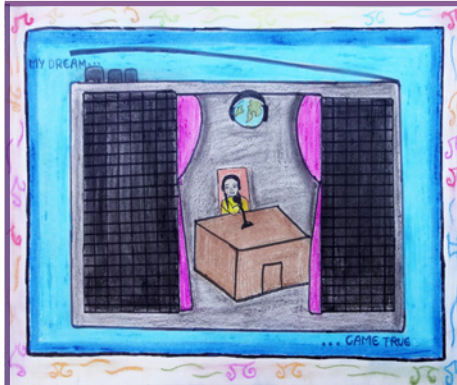


## World Radio Day – 13th Feb 2014

To celebrate the World Radio Day, Radio Madhuban organized an inter-school painting competition for school students on 13th February'14. Over 300 students from 12 schools in Abu Road enthusiastically participated in the competition. The participants were divided into two groups A and B. Group A comprised of students from classes 5th to 8th and Group B comprised of students from classes 9th to 12th.

The idea behind the competition was to spread awareness about Radio Madhuban in the local community and engage local people in the activities of Radio Madhuban Community Society. Students were extremely happy to participate in the painting competition and really loved the topics. A small exhibition was organized to display selected paintings. Everyone appreciated the effort and students were informed about the initiatives of Radio Madhuban for the local community and about their involvement in such projects.

All in all the competition was a success with the determination of Team Radio Madhuban and the kind support of all the participating schools. We look forward to conducting such competitions in future too.



Group A: 1st Prize, Shifa Bagwan, St. Johns School



2nd Prize, Himanshu Bairwa, Sai Baba Public School



3rd Prize, Sahil Parmar, Adarsh Vidya Mandir



Group B: 1st Prize, Parul Morwal, St. Thomas School



2nd Prize, Vikram Mahu, St. Thomas School



3rd prize, Princy Agrawal, St. Johns School

## Other Live coverages by Radio Madhuban

1. Republic Day on 26th Jan 2014 from Abu Road
2. Beti Bachao on 2nd Feb 2014 from Janjati Aavasiy Vidyalay, Abu Road
3. Lamp Lighting ceremony of B.Sc. Nursing students, SLM Nursing College, Talehti on 8th Feb 2014
4. Shiv ki Baraat on 26th Feb 2014 from Abu Road
5. International Half Marathon on 9th Mar 2014 from Mt. abu

## Listen Live

Radio Madhuban is now heard nationally on value added service of 6 different mobile networks.

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BSNL: 12555012

Reliance: 56300345

Vodafone: 552013

Tata Indicom: 522001

Idea: 52200

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