



Initiative of the Brahma Kumaris World Spiritual University

“BioClick: A photography challenge to protect Biodiversity on Earth”

Using a new lens to reflect best practices that help and protect the planet’s biodiversity!

BioClick is photography challenge organized in parallel to the Convention on Biological Diversity organized by the United Nations from 4 to 17 December 2016 in Cancun, Mexico.

Your challenge is to express through pictures a change in awareness that is needed to see the world with a different lens, prompting all of us to act differently (best practice). Add to your pictures a brief explanation that reflects why you consider this practice to be paramount in contributing to preserving biodiversity on earth. Post them on FACEBOOK challenging three of your friends to do the same. Remember! When uploading your pictures on FACEBOOK add #BioClik.

Your picture will be exhibited at various Brahma Kumaris exhibition sites at the United Nations Convention on Biological Diversity (COP13) in Cancun, Mexico, in December 2016. Pictures will then be published in a book of memories. Even though we would like to publish all the pictures, it is possible for only a limited number to be published in a book. The selection process will take into consideration votes from visitors to the different exhibition sites and also an expert jury. ECO BAHIA Foundation and Solben Soluciones en BioEnergia are the sponsors for the printing of the book.

If you would like your picture and best practice for the preservation of biodiversity to be included in the book, send it us by mail to medioambiente@mx.brahmakumaris.org. Also include your letter of consent (see below)

Be alert to the posts in FACEBOOK. Information will be posted 3 times a week starting in October 2016. The posts will be in the section “Do you know?. . .” In this section we will inspire you “using a new lens and actions from the heart” to implement best practices to protect the biodiversity on our planet.

Participation guidelines

1. The image must be unpublished and original. All the images, whether they are photographs or photomontages or digital illustrations must be the authorship of the artist.

2. Give a title to your photograph
3. If the images contain close-up faces of people, they must include their consent in writing. If minors appear in the photograph a permit from the parents authorizing publication or dissemination of the photograph must be provided.
4. Minimal resolution 1024 x 768
5. Review in one paragraph: write a brief description, font Arial 12, no more than 320 characters.

Personal information

- Full name
- Age
- Country
- Phone number
- Email address

Fill in and send by mail (medioambiente@mx.brahmakumaris.org) the following form if you would like your picture to be included in the book

I (full name) _____, id number _____, resident of (country) _____, and _____ years of age authorize the Brahma Kumaris World Spiritual University, to include my picture of a best practice for caring and protecting biodiversity in the book of memories to be published in connection with the Convention on Biological Diversity (COP13) organized by the United Nations in Cancun, in December 2016.

Exhibition

Pictures reflecting best practices to preserve biodiversity and inspirations will be displayed during the first two weeks of December 2016 at the Convention on Biodiversity in Cancun. Exhibition visitors and an expert jury on the issue will select the pictures to be published in the book.

Launching of the Contest

The contest shall be officially launched 1st October, after which the photographs shall be received in our FACEBOOK, mail, and webpage.

Contact and further information

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FB – bio click